



BARTLETT TREE EXPERTS PROVIDE EFFECTIVE SERVICES FOR CLIENTS WHO PREFER NATURAL-BASED METHODS AND ALTERNATIVE APPROACHES TO MANAGE THEIR TREE AND SHRUB CARE NEEDS



YOUR LANDSCAPE
OUR ENVIRONMENT



BOOST® NATURAL FERTILIZER ENRICHES YOUR LANDSCAPE AND SUSTAINS OUR ENVIRONMENT.



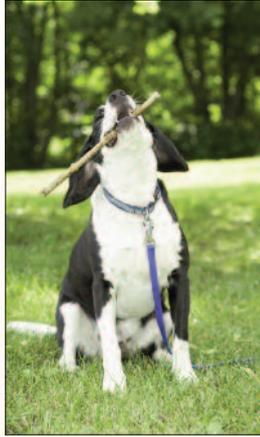
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FERTILIZATION AND YOUR LANDSCAPE

Urban and suburban plants don't grow as nature intended. The best conditions for plant health and growth exist in a forest environment where fallen leaves and other materials decompose to infuse the soil with organic matter and nutrients. In a forest, soil is free from compaction so that water and air can be stored for root systems.



Developed landscapes are seldom designed to allow for recycling of nutrients that occurs in nature. Walkways, driveways and other man-made elements compact soil, decreasing intake of water and air. Fertilization and soil amendments help restore urban soils to a more natural

state that enhances the health, growth and beauty of landscape plants.



Bartlett offers a wide range of services to promote healthy trees and shrubs. Our BOOST® fertilizer remains one of our best tools to maintain plant health and vigor. It has been in use

for many years and been adapted to meet the specific needs of landscapes around the world.



Before fertilization (left) and after (right)

BOOST® NATURAL FERTILIZER

The ongoing process of research and development at The Bartlett Tree Research Laboratories in Charlotte, NC has yielded effective services for clients that prefer natural-based products and alternative approaches to manage their tree and shrub care needs.

BOOST Natural Fertilizer is one of these products. Part of the BOOST family of fertilizers, BOOST Natural is unique. It is a proven, effective fertilizer that is derived entirely from organic sources and it contains no phosphorus.

PROVEN EFFECTIVE AND NATURAL

Claims of “being green” are everywhere. It's hard to know which products and services you can trust. Backed by The Bartlett Tree Research Laboratories and our highly skilled arborists, you can be sure of the efficacy of the products we recommend and the environmental sustainability of our products.

Other companies may offer you green products. But ask yourself:

- Has the product been tested?
- Is the product proven effective?
- Are all the product ingredients safe for the environment?

BOOST Natural's answer to all these questions is

YES

ORGANIC

TESTED: BOOST Natural has been tested by scientists at The Bartlett Tree Research Laboratories on a variety of tree and shrub species to ensure efficacy. It is currently pending approval from the Organic Material Review Institute (OMRI), a non-profit organization that reviews substances for use in organic production.

EFFECTIVE: BOOST Natural is the only organic fertilizer that is proven effective for supplying nutrients in a single application. In fact, it is the only organic-based fertilizer currently in existence that meets industry standards for single application as set by the American National Standards Institute.



Injected directly into the root zone, where it is needed the most, the slow-release fertilizer produces a gradual release of nutrients similar to what happens in natural environments. This encourages longer lasting results, not a quick “green up.”

SAFE: BOOST Natural is derived totally from organic sources. Unlike fertilizers with concentrated chemicals, it will not burn plants or yellow leaves. It also contains no phosphorus, an element which has been linked to water degradation caused from run-off.



BARTLETT STEWARDSHIP AND RELIABILITY

Used for proactive care in routine applications, BOOST Natural maintains landscapes effectively. It is just one of the many ways we're working to preserve the health and beauty of trees and shrubs while sustaining our environment.

ASK YOUR BARTLETT REPRESENTATIVE FOR DETAILS
Find out about what we at Bartlett

are doing to provide you with natural-based alternatives for the care of your trees and shrubs.

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